

— JESSIKA PHILLIPS BIO

Jessika is a social media strategist known for her outspoken dedication to relationship marketing. Jessika's personal mission is to inspire people to love more, give more and be more through using authentic relationships everyday. She founded NOW Marketing Group in 2010 with only a laptop and a vision.

The company is now a Forbes recognized Agency Partner and a certified inbound partner with Hubspot. NOW Marketing Group works with more than 100 clients across United States and beyond, choosing to serve – not sell. Jessika teaches comprehensive relationship marketing, presents in a weekly videocast “Magnet Marketers” and hosts one of the largest social media midwest conferences, Social Media Week Lima.

Named as one of the top global rising stars in social media to watch, Jessika is one who leads genuinely, passionately and by example in all she does. From humble beginnings to growing a million dollar agency and international speaking career, she's not only someone you want to watch but someone you want to learn from and build a relationship with because she leads from the heart.

