


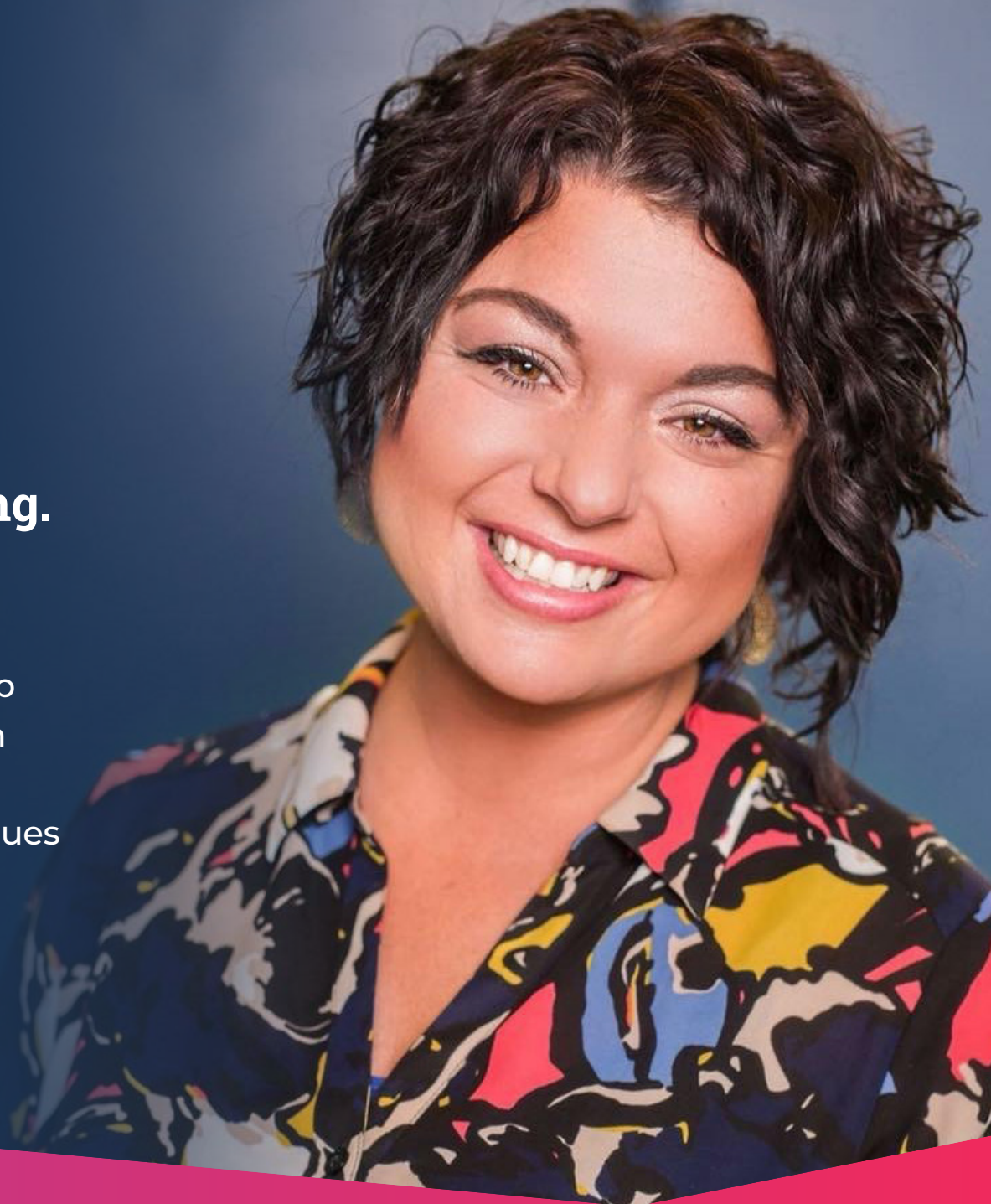


*Jessika Phillips*

## **Relationships Will Always Be More Powerful Than Marketing.**



The best marketing doesn't feel like marketing- it's relationship building. I help brands increase their ROI organically with their ideal audience through my C.A.R.E. Approach- real authentic relating techniques that drive repeat and referral business.



PRESS KIT

[www.JessikaPhillips.com](http://www.JessikaPhillips.com)



## — MEET JESSIKA PHILLIPS

# AKA Relationship Marketing Jessika

Known as the Queen of Relationship Marketing, Jessika is on a mission to redefine corporate America and create something she wanted to be part of. Jessika founded NOW Marketing Group in 2010 with only a laptop and a vision to give people with heart an upper hand. NOW Marketing Group was recognized as Inc. Best places to work 2022, is a Forbes recognized Agency Partner, Partnered with Facebook, Google and and a certified inbound partner with Hubspot.

NOW Marketing Group works with more than 100 clients across the United States and beyond, choosing to serve – not sell. Jessika lives by a personal mission of helping inspire people to love more, give more and be more through authentic relating and proving doing what's right, not what's easy can turn a vision to a profitable agency that produces results.



## KEYNOTE TOPICS

**It's time to start thinking about marketing differently.**



### ★ DARK SOCIAL

**How to Exhort and Influence**  
*in the Next Wave of Marketing*

### ★ SALES + MARKETING

**Build a Smarketing Plan**  
*Aligning your sales and marketing teams*

### ★ AMPLIFY OUR MESSAGE

**From Disruptor to Desired**  
*How to build a Craveable Brand*

### ★ RELATIONSHIP ROI

**Driving Business Growth**  
*by Amplifying Relationships Online*

### ★ COMMUNITY TO CONVERSIONS

**How a \$100 Ad Spend**  
*led to \$100,000 in new business*



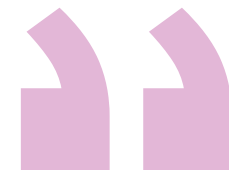


— JESSIKA PHILLIPS

# Previous Speaking Engagements



*I've seen Jessika in action on stage and as a speaker at her annual event, and I can say that in both instances she is a magnet for bringing extraordinary ideas, people, and creativity together into one place. Her gift is in building and creating a community that wants to be a part of something bigger than themselves. And her style in every aspect of her very being is to give more than she gets. Now, how rare is that? If you don't hire her then please take a step back, the line is out the door.*



**Bryan Kramer**

*TED Speaker, Founder of H2H Movement, Performance Business Coach,  
CEO at H2H™ Companies*

— JESSIKA PHILLIPS

[www.JessikaPhillips.com](http://www.JessikaPhillips.com)

[Jessika@NOWMarketingGroup.com](mailto:Jessika@NOWMarketingGroup.com)

Cell: 419-230-3101



[Facebook.com/RelationshipMarketingJessika](https://Facebook.com/RelationshipMarketingJessika)



[Twitter.com/JessikaPhillips](https://Twitter.com/JessikaPhillips)



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*I care, I care a lot, it's kinda my thing!*



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